

# PHOTOLOCO

EST. 2008

## FAQ

### Information For Homeowners



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## ABOUT US

PHOTOLOCO is a boutique location management company founded in 2008.

PHOTOLOCO represent a vast portfolio of beautiful residential and commercial locations across Australia's east coast and New Zealand.

Our mission is to provide the perfect location for photographic shoots and television commercials as well as corporate events.

With a curated selection of captivating locations spanning Australia and an expert scouting team, we offer a personalised and attentive approach to bring the client's vision to life.

Our offices are located in Melbourne, Mornington Peninsula, Sydney and Gold Coast.

## WHY WORK WITH US

We are Australia's premier locations agency.

It is free to list.

We are not an automated service. We value communication and are always available.

We work closely between the client and home owner, to do what ever we can to work within the clients budget and meet the home owners requirements.

We are happy to present shoots to homeowners on a case by case basis, so there is no obligation when you sign up.

We closely manage every shoot, from start to finish, including ensuring clients have current insurance with a minimum of \$20 million, covering injury and damage.

You can de-list at any time.

## HOW TO GET STARTED

To list, all we need are images of your home and a completed Listing Registration Agreement.

For the images, there are options. You can provide professional images (with permission from your photographer) or we can recommend a photographer, which comes with a discounted rate exclusive to PHOTOLOCO.

The Listing Agreement provided by PHOTOLOCO is a legal document that gives us permission to share images of your home with clients, on our website, and social media platforms.

## WHAT IS THE PROCESS

A client will come to us with a brief and we will respond with locations that are a good fit, or they may enquire directly about your home, after seeing it on the website.

If a client is interested in your home, we will notify you and most likely organise them to come for a quick walkthrough (recce). This should take around 30 minutes. For motion shoots, a second recce may be required for planning purposes.

Once the details are confirmed, we will run these by you including date/s and time, areas of the house, number of crew/talent and of course your fee. Once these details are approved by you, the shoot is then confirmed.

The final shoot summary will be sent to you via email or text. Please note, we do not require a unique contract for each shoot. The initial Listing Agreement covers everything.

We can also provide you with a copy of the client's public liability insurance certificate if requested.

## COMMONLY ASKED QUESTIONS BY HOMEOWNERS

### How do we prepare our home for a shoot?

**Access:** Someone will need to be home to provide access at the agreed time and then leave for the day. Please have house instructions ready, e.g. where remotes are kept, usage instructions for air con/heating and WiFi details. Before you leave, please confirm with either the PHOTOLOCO team or the client, any closing up instructions, should you not be home for bump out.

**Declutter & Clean:** A surface clean, particularly in high-traffic areas like the kitchen and bathroom, storing personal items off main surfaces to help keep a fresh clear space for the client.

**Pets:** If you have pets, please ensure all faeces are removed from the garden.

**Dropsheets:** Dropsheets will be provided upon request by the client, depending on areas used, weather and foot traffic. These will be put down upon entry to the home. If you have any delicate surfaces, please notify the team.

### Can my pets be home?

We love our furry friends, but unfortunately due to OH&S, dogs must be taken off site for the duration of the shoot. Cats are welcome to roam... unless you're housing a lion, then they may be considered an OH&S issue too.

### Can we be at home during the shoot?

For many productions, a closed set is necessary. In practical terms, this means the home must be empty, no people or pets, while filming takes place. Productions rely on closed sets to preserve the privacy of the people being filmed, keep project details confidential, avoid unwanted noise during audio recording, and create an environment where the crew can work smoothly without distractions.

We understand that working from home is common, but the production team has booked your property and will require uninterrupted access to the spaces they're using. To help us coordinate smoothly, please let us know at the time of enquiry if you plan to work from home during the shoot.

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## What happens if someone damages my home?

All clients must have public liability insurance for up to \$20 million before entering the property. This ensures that any accidents or damage are appropriately covered. In the unlikely event that any damage occurs during a shoot or event, please notify us as soon as possible and provide photos documenting the issue within 48 hours of the shoot wrap. PHOTOLOCO will work closely with the client to address and resolve any concerns promptly and fairly.

Clients are asked to take photos of any rooms they will be using before the shoot begins. This helps ensure everything can be returned to its original place afterward. It also provides clarity for everyone involved by helping avoid any misunderstandings regarding marks or damage discovered after the shoot.

## How many shoots will I get?

There's no set way to predict how frequently your home will be booked, as it depends entirely on the needs and direction of each creative project.

## How much money will I make for each shoot?

The fee for hiring your home can vary based on several factors, such as its location, style, size, the type of production, and how much impact the shoot may have on the space. As a general guide, family homes often begin around \$1,500 for a photo shoot, while larger properties may start closer to \$3,000. The final amount will always reflect the level of use and any disruption to the home.

We partner with a wide range of clients, each with their own budget, and we make sure to share every suitable opportunity with you. You'll always have the freedom to review each enquiry and decide whether you'd like to proceed.

## Will PHOTOLOCO be present on the shoot?

We do our best to attend as many shoots as we can, though there are times when we're committed to a full day on another set. That said, if you need assistance with letting clients into your property, we're more than happy to help and will gladly arrange for one of our team members to step in on your behalf.

## When can we expect payment?

Homeowners will receive their payment on the Monday following the shoot, and a payment receipt will be emailed to your nominated address that same day.

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## What happens if the shoot runs overtime?

Whilst we always try to ensure the clients are out at their booked times, overtime does happen. As long as the additional time is okay with you, you will be paid for any additional time the clients spend in your home.

## What is we don't want certain rooms to be used?

We get it, some areas of your house might be off limits. If this is the case, we recommend noting this on the door to let the team know. It is also important to notify us about this when listing so the shoot team isn't counting on it as a designated hair and makeup space etc.

## SOME NOTABLE BRANDS WE HAVE SUPPLIED LOCATIONS FOR

**MYER**



**FENDI**

**MECCA**

COCO REPUBLIC®

*Beacon*  
LIGHTING

Mercedes-Benz

DAVID JONES



**CHADSTONE**  
THE FASHION CAPITAL